ter Hürne

SHOW INNOVATIONS – BAU MUNICH

INSIDE 2023



NATURAL ENGINEERED HARDWOOD FLOORING | HYWOOD

THAT´S US | AVATARA DESIGN FLOOR

SŌYA LUXURY VINYL TILES | HERRINGBONE



Editorial

Those who know us know: we make no compromises in the manufacturing process: Not in design, haptic, quality or function - and certainly not on healthy living attributes.

Especially the latter corporate value has become a most significant sales argument: Because people attach more importance than ever to their well-being - and their own home is the focus of their investments. Just so!

In our new INSIDE, we present in detail the 'fantastic four' for our joint growth. They are all compelling not only with hard product facts, but also with numerous good arguments and strategies for your - and our - sales promotion.

The brand-new parquet modular concept Tailored Collection and the completely new generation of our Söya design floor offer a lot of mutual success potential: Although the materiality is very different, the smart concept for your POS unites both innovations.

Our Avatara design floor is convincingly healthy for the home and also stands for sustainability that really deserves its name. Incidentally, Avatara is beautiful with superior looks and feel. Also get to know the Green Collection Award winner, Hywood: This hybrid wood floor has already inspired many partners, it will do the same for you.

I hope you enjoy discovering the new products and meeting up our ter Hürne team. We are very much looking forward to shaping the market with you and inspiring our mutual customers!

Yours Bernhard ter Hürne

Chief Executive Officer ter Hürne

CONSUMERS LOVE PARQUET

And have high expectations!

Parquet floors are in demand. This is because natural flooring consistently meets consumers' desire for authentic materials for their own homes and is also particularly climate-friendly. Industry professionals agree, the market shares of parquet will therefore continue to increase structurally. But our trade partners emphasize again and again in conversation with us that the natural material is challenging to sell. The reason: a huge abundance of options, too little orientation and inefficient marketing resources make grassroots sales more difficult than necessary.

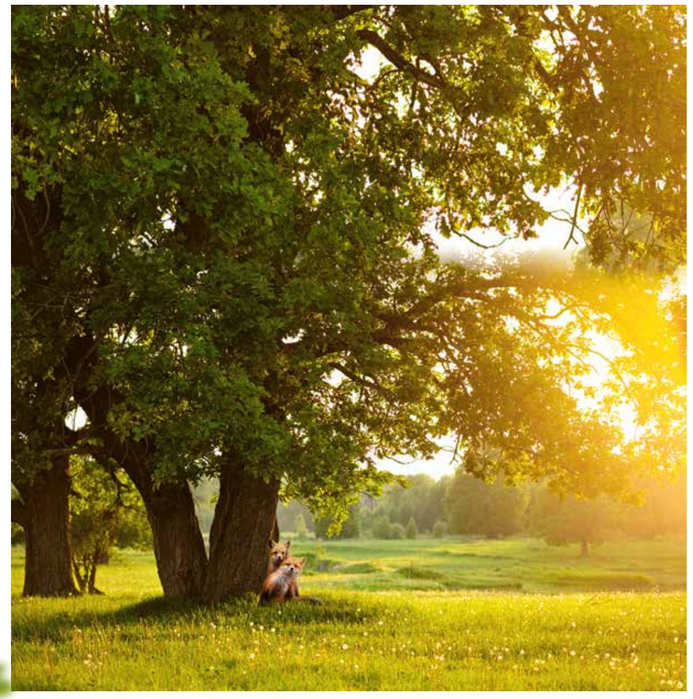
This is exactly where we at ter Hürne come in with our new modular system, Tailored Collection: A tailored product range, a clever consumer presentation and - related to this - a seamless argumentation in terms of healthy living and sustainability are the most important building blocks to bring parquet fans - step by step together with their dream floor.

IN THREE QUESTIONS TO THE DREAM FLOOR

The new Tailored Collection Natural Wood Parquet

At the beginning there is the choice between plank or three strip floors. Then comes the choice of eight trendy colors, which are available in matt finish or natural oiled. They form the basis of ter Hürne's Tailored Collection Natural Wood Parquet: the trendy shades in beige, unfinished effect and grey nuances are just as much a choice as classic natural oak and elegant, darker surfaces. Consumers then only have to choose between the "balanced" or "expressive" grades - and thus find their individual parquet dream floor made by ter Hürne.

The dream floor doesn't fit the customer's budget? Then you can set the built-in price optimizer to ensure that the customer's basic selection is not rejected due to price problems. For example, the change from 'oiled' to 'lacquered', from 'balanced' to 'expressive' or from plank to three strip floor in the same colour can make the decisive (price) difference.





Choose your **Plank design**

Planks impress with their length and width of the individual planks with 4-sided V-groove. The 3-strip plank consists of staggered elements lying next to each other without grooves.



Choose your **Color**

Scandinavian fresh or the pure colors of Nature? Find your personal favorite color!



Choose your **Grade**

Expressive with many wood characteristics or rather balanced for a calmer floor design. What do you like?

Your **Surface Decision**

You can get your dream parquet in a natural oiled or matt lacquered finish - the color tone is the same for both surfaces. But you can feel the difference and see it through the different gloss levels. The hard-wearing lacquer surface gives the floor a silk matt gloss with a soft feel. If you prefer a matt look and want to feel the natural structure of the wood the natural oiled surface is the choice for you.

NATURAL OILED

You will find the oiled version on the left half of the samples for both plank and 3-strip designs.

MAT LACQUERED

You will find the lacquered version on the right half of the samples for both plank and 3-strip designs.

Also design your dream floor online!

Your **Budget Optimisation**

Your dream floor doesn't fit your budget?
You can easily adopt for that!
Small changes to your design decision may have a relevant impact on price.

The Price Optimizer shows you how!



UNDERFLOOR HEATING SYSTEM · CLICK IT EASY · 30 years domestic usage WARRANTY

REAL WOOD RW10-12 www.realwood.eu

SINCE 1959 MADE IN GERMANY

Institut Bauen und Umwelt e.V. · BLAUER ENGEL www.blauer-engel.de/uz176 · eco INSTITUT TESTED PRODUCT ID 0309 - 11806 - 004 · ÉMISSIONS DANS L'AIR INTÉRIEUR A+ A+ A B C

TAILORED COLLECTION AS SKU´S SYSTEMATIC KIT

The birth of the Parquet Creator

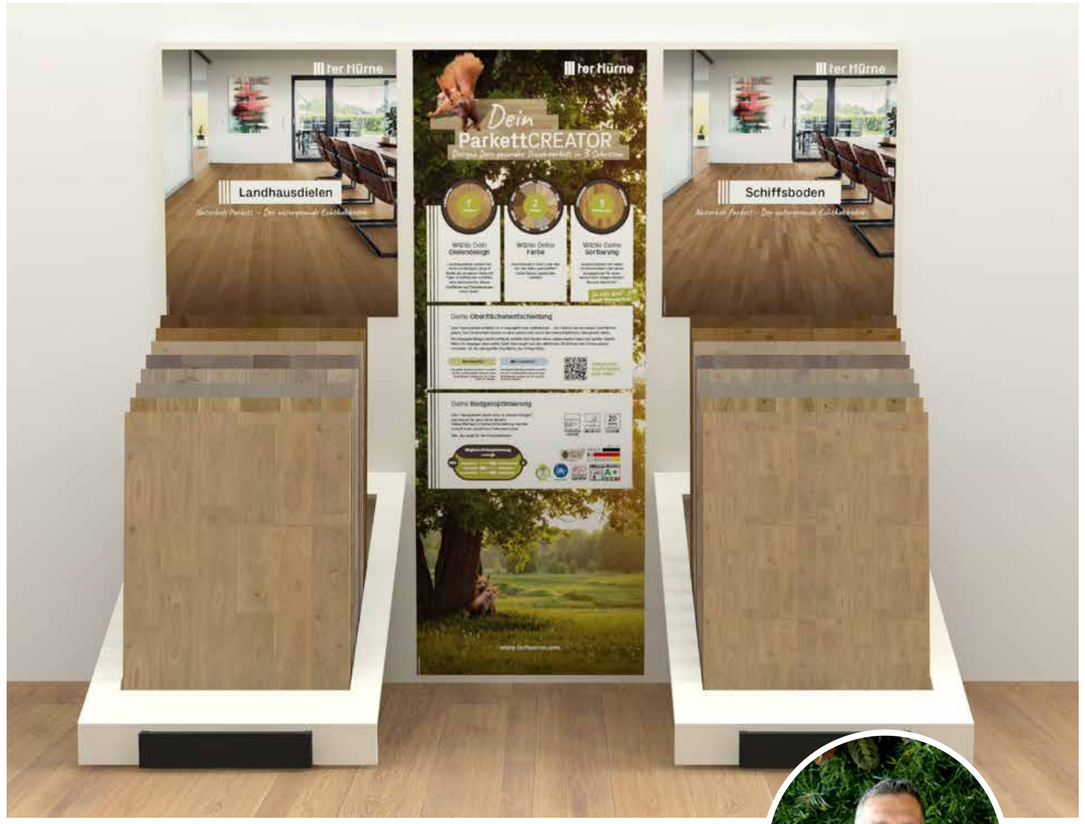
At the POS, the new Tailored Collection is presented as the Natural Wood Parquet 2.5/13 modular system under the heading Parquet Creator. This makes the sales process really simple and transparent.
Three essential arguments for its use in the trade are:

- **Profitability per unit area**
  Only two displays for a total of 64 products? We can do it! We make all our collection alternatives really tangible for end customers at your POS by means of a clever structure - and prospective customers are guaranteed not to lose their orientation!

- **Top consultancy competence**
  The Tailored Collection with the Parquet Creator makes the consumer's parquet decision easier than ever because: Everyone can find their dream parquet in three simple steps. The core of the whole thing on the product side is the continuity of colour between plank and three strip floors as well as matt lacquered and natural oiled surfaces. At the same time, on the marketing side, the consumer's decision-making process is appropriately guided - at the POS display as well as digitally.

- **Price optimization**
  Few failures in the consulting process: Because with the price optimizer, sales consultants and end customers together can easily find price-optimized product variants of the identified product favourite in the same colour world and aesthetics. The advantage: the entire decision-making process with the customer does not have to be repeated in order to reconcile the dream floor with the budget.

64 SKUs in a systematic kit
↓
Choose your plank design
↓
32 articles
↓
Choose your color
↓
4 articles
↓
Choose your grade
↓
2 articles
↓
Your Surface Decision
↓
Your dream Hardwood Floor





"We know the challenges facing the trade, but also the growing demands of the consumer.
It is essential to combine both requirements to be successful in parquet sales. That's why we have been working for some time on a concept that takes successful parquet consulting to a new level - and we are convinced: We now offer you an instrument that makes "selling parquet" much easier, faster, more profitable and more efficient!"

Torsten Nienhaus
Chief Sales Officer ter Hürne

WELCOME TO THE FAMILY

Friends by ter Hürne has been extended



The entry into the ter Hürne brand world has a new addition: With the new parquet collection Friends by ter Hürne, we are systematically expanding our product range concept. For our trade partners, this means that ter Hürne now corresponds even better to the wishes of end customers. Because now, in addition to the Vinyl Friends component, with brand entry Parquet Friends they have scope for upselling to the premium brand ter Hürne.

"The Friends range is young, simple and good. As a very consumer-oriented product, it is geared to fast turnover at the POS and therefore deliberately lacks high product range complexity: a total of eight products, available as three strip or plank, matt lacquered or natural oiled, are perfectly suited to the price-conscious consumer and the target group of first home decorators and tenants. Important plus: Friends naturally includes all the healthy living and smart ter Hürne values."

Dirk Becker
Sales Manager DACH region ter Hürne

Friends by ter Hürne is of high value and is qualitatively above the other purely price-oriented entry-level ranges on the market. At the same time, the brand stands for the ter Hürne principles and values: Friends products are healthy for the home, technically intelligent and manufactured to German quality standards. However, we have clearly distinguished Friends from our ter Hürne brand for discerning consumers: The product differences with their technical properties are comprehensible even to laypersons during sales talks.

FRIENDS by ter Hürne

LAMINATE SOON AMONG FRIENDS

Did you know?

Laminate Friends will be available in the third half-year 2023.
The Friends family will then be complete. Almost only wood, free of plastic and harmful substances. We use as much waste wood as possible for our Eco flooring. A climate-positive floor that conserves resources.



MEASURABLE TREND FOR MORE TURNOVER

Natural Parquet Herringbone

Probably one of the most important flooring trends in 2023 is the herringbone design. For a long time now, the elegant installation pattern has adorned fashion and interior magazines as well as design objects, and is now also being adopted increasingly by consumers.

At ter Hürne, we are now giving even more space to this perceptible trend with its disproportionate growth: eight of our new parquet colours, which represent the absolute trend area in the market, are now being introduced in the Herringbone Collection: Elegant oak tone or Scandinavian cool nuance, traditional or large format, natural oiled or matt lacquered? With us, end users can choose their perfect dream floor in herringbone design in just a few easy steps.

The ter Hürne plus: All floors in the Herringbone and Tailored Collection match perfectly in terms of colour - both in matt lacquer and in natural oil.



"Herringbone is also a real asset from a retail perspective. It not only offers high sales potential, but also gives specialist retailers and installers the opportunity to clearly distinguish themselves from the competition through competence, precision and the high quality of our installation systems."

Volker Kormann

Sales Manager ter Hürne











HERRINGBONE

Natural Parquet range overview



Oak Sylt - mat lacquered
Oak Usedom - natural oiled
1082 × 162 × 12 mm



Oak Helgoland - mat lacquered
Oak Rügen - natural oiled
1082 × 162 × 12 mm



Oak Ameland - mat lacquered
Oak Vlieland - natural oiled
1082 × 162 × 12 mm



Oak Texel - mat lacquered
Oak Juist- natural oiled
1082 × 162 × 12 mm



Oak Borkum - mat lacquered
Oak Föhr - natural oiled
1082 × 162 × 12 mm



Oak Amrum- mat lacquered
Oak Seeland - natural oiled
1082 × 162 × 12 mm



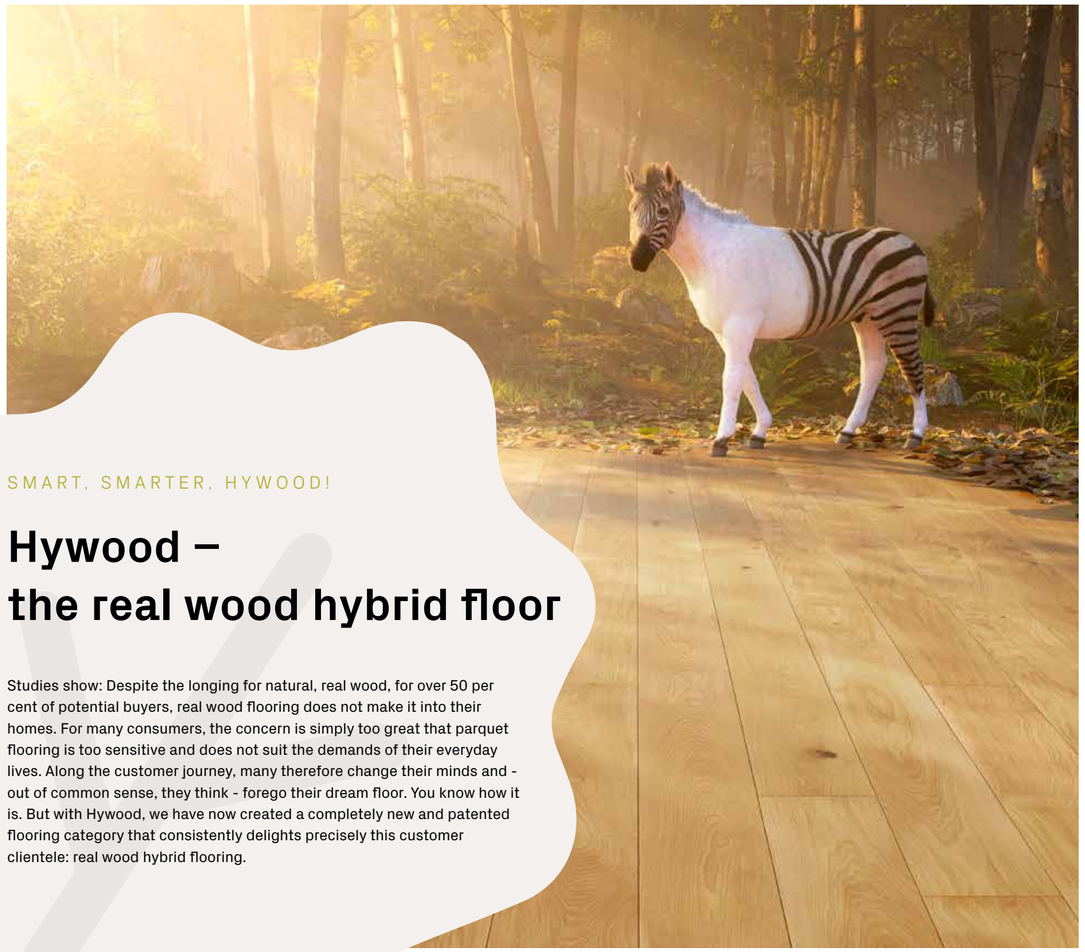
Oak Norderney- mat lacquered
Oak Fünen- natural oiled
1082 × 162 × 12 mm



Oak Langeoog - mat lacquered
Oak Baltrum - natural oiled
1082 × 162 × 12 mm







SMART, SMARTER, HYWOOD!

Hywood – the real wood hybrid floor

Studies show: Despite the longing for natural, real wood, for over 50 per cent of potential buyers, real wood flooring does not make it into their homes. For many consumers, the concern is simply too great that parquet flooring is too sensitive and does not suit the demands of their everyday lives. Along the customer journey, many therefore change their minds and - out of common sense, they think - forego their dream floor. You know how it is. But with Hywood, we have now created a completely new and patented flooring category that consistently delights precisely this customer clientele: real wood hybrid flooring.

CONVINCINGLY INNOVATIVE

Best features from two worlds

In everyday testing, ter Hürne's Hywood innovation is at least equal to normal utility-grade flooring. At the same time, it is made almost 100 per cent of real wood and impresses with all the good properties of the natural material. Hywood is thus the first real wood flooring that consistently addresses consumer concerns: thanks to our innovative, patented production processes, it scores as the first water-resistant wood flooring. The additional high resistance to scratches and damage resulting from the production process makes real wood flooring suitable for use throughout the home.

Hywood makes real wood fans simply happy. That's a promise!



"In the sales process, buyers are often torn between reason and emotion: Many want a real wood floor for their home, but worry about the supposed sensitivity of the natural material. Hywood gives precisely this target group the security finally to be able to decide on their dream floor made of wood. Retail partners can thus leverage considerable, new sales potential - and make their customers happy."

Ludger Klein-Menting

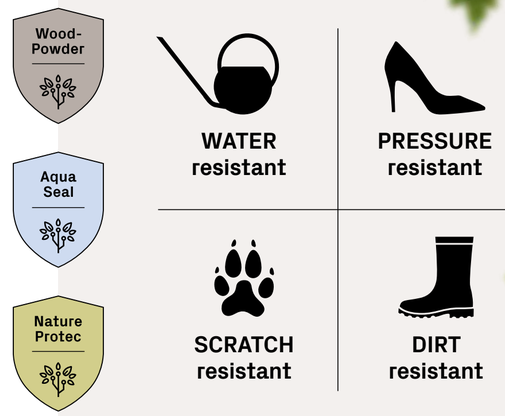
Product Manager Real Wood Floors ter Hürne

HIGHLY DURABLE

3 strong heroes – 4-fold protection

Will your floor be used as a playground or a dance floor? Hywood can handle almost anything and is highly resistant thanks to its three protective heroes. Their names: Wood-Powder, Aqua Seal and Nature Protec!

Learn more about the three innovative technologies that shape Hywood's properties. Only their perfect interaction creates the design floor of nature that the consumer really wants.

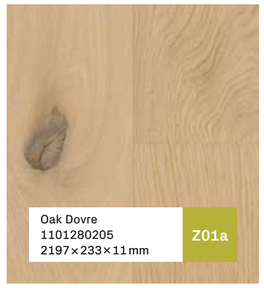


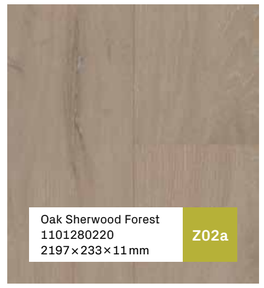


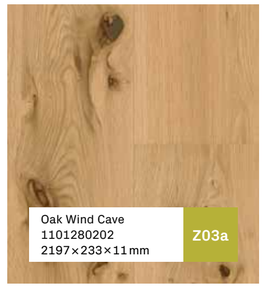


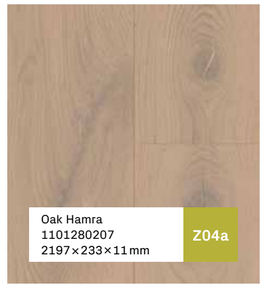


Hywood range overview









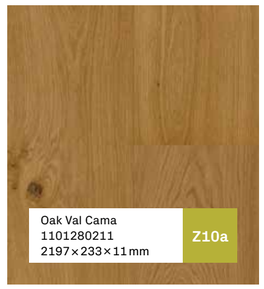




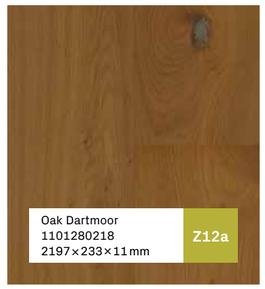


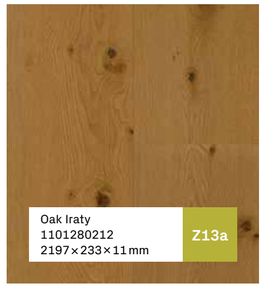


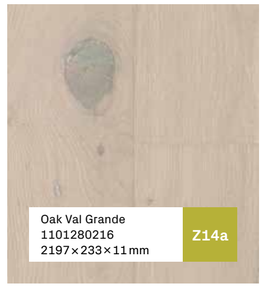


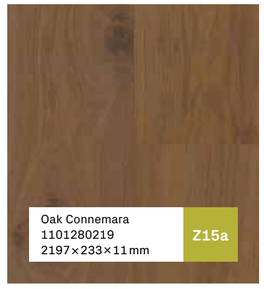


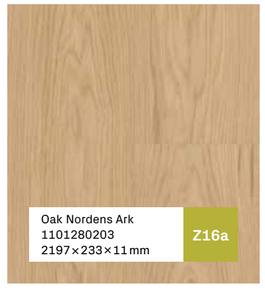




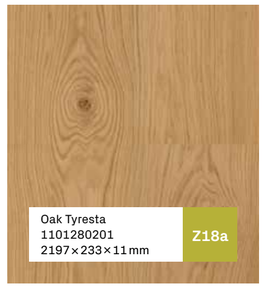


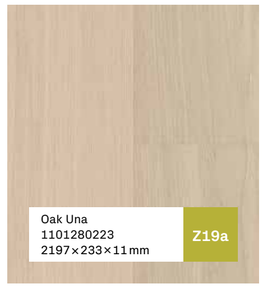




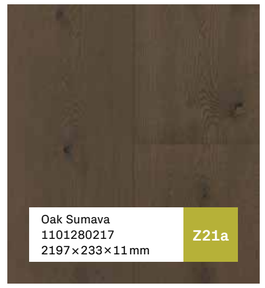




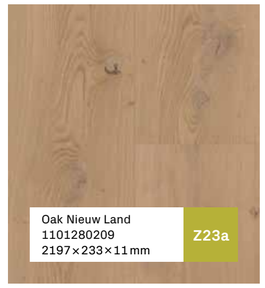


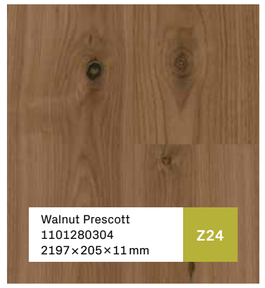


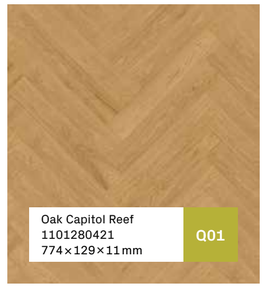


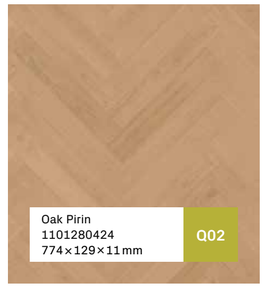


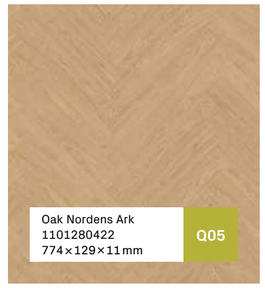


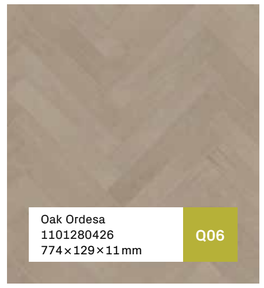












Classic Collection: plank dimension 2197 × 233 × 11mm - available in all 24 designs
Noblesse Collection: wide castle plank dimension 2375 × 270 × 11mm - available in all 21 oak designs
Herringbone Collection: herringbone dimension 774 × 129 × 11mm - available from 2nd half of 2023
Colour reproductions are not binding.

THREE TECHNOLOGIES - MAXIMUM ADDED VALUE

Unbeatable inner values

Three innovative technologies work together for Hywood's unique properties. The Wood-Powder technology, the innovative Natur Protec surface protection and the Aqua Seal technology. All three together create high durability and - for the first time - water resistance for a floor made of real wood.

1 **Nature Protec surface protection**

2 **Design layer made of real wood**

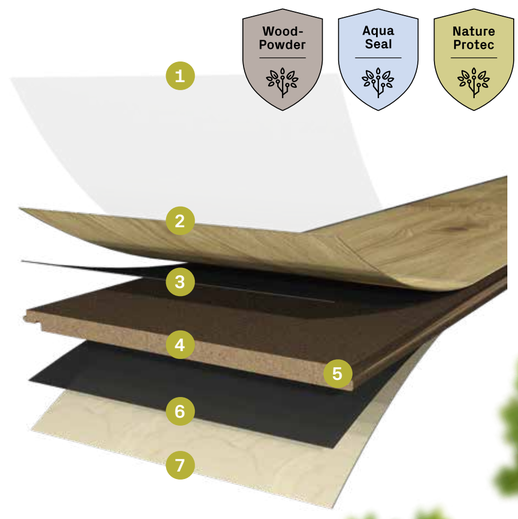
3 **Wood powder layer made of wood powder and high-grade resins**

4 **Aqua Seal baseboard made of highly-densified wood fibres**

5 **Aqua-Seal profiling "CLICKitEasy Pro"**

6 **Wood powder layer made of wood powder and high-grade resins**

7 **Stabilising layer made of real wood**



*Information sur le niveau d'émission de substances volatiles dans l'air intérieur, présentant un risque de toxicité par inhalation, sur une échelle de classe allant de A+ (très faibles émissions) à C (fortes émissions).

THAT'S US

We live values

For more than 60 years, wood as a material has been the basis of our work. As one of the leading engineered realwood flooring producer in Europe we have made a name for ourselves in the industry. Today we use all our knowhow to design and produce floors that are ideally suited to the lives of your consumers and their very different requirements for the perfect floor. Our strong product portfolio in the real wood segment and our natural-looking collections in the wood-board-based flooring and designer flooring segments have a common denominator: they simply make living more beautiful with their natural design, convincing feel, uncompromising quality and smartadded-value properties. And always based on our brand promise to offer the leading healthy flooring solutions in every segment.

"Our love of wood is tangible in every product. However another ter Hürne plus is also the ability of our team to consistently think the traditional floor further in terms of our dealers and consumers. In our modern production innovative products are thus created that are truly contemporary and pay tribute to values that these times need."

Bernhard ter Hürne & Erwin ter Hürne

Owners of ter Hürne











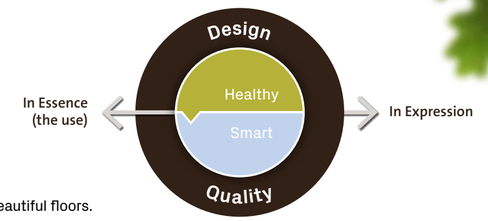
OUR BRAND PROMISE

Leading in floors for healthy living with added value

"Our brand promise is clear: ter Hürne floors offer the leading range of healthy flooring to the market. That is our passion, our mission. We want it to be good for you and your family to live with a ter Hürne floor for you to feel good in your personal environment."

We want to combine our idea of flooring with the goal of incorporating innovative value-added solutions - technological intelligence - into the flooring concept to represent function, durability, and sustainability in a leading way. Further to make the decision-making process for the dream floor systematically as easy as possible. That's what we call smart.

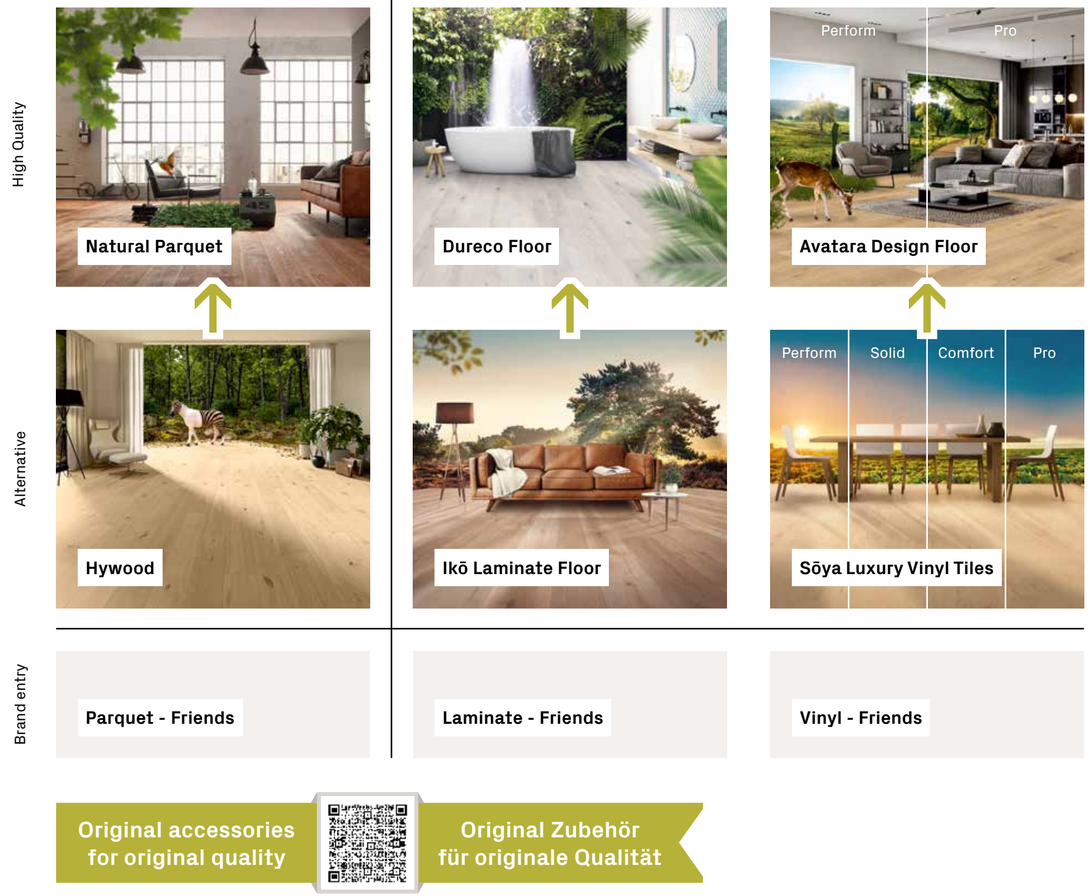
However all this is only of value if our floors are attractive to the consumer and trigger consumer desire. That's why we define design competence as one of our key services with the aim of creating naturally beautiful floors. And all this in the "Made in Germany" quality standard that ter Hürne is recognised for. From this concept we derive the binding reliance for the cooperation with our partners for mutual long-term success. That is our offer to the market.



A SYSTEMATIC PRODUCT PORTFOLIO

Well thought through

Our ter Hürne flooring portfolio is versatile and designed with a system in mind.
Our claim is that every consumer will find exactly the floor that suits his or her life.



THE HEALTHY DESIGN FLOOR – BEAUTIFUL AS NATURE

Avatara Design Floor

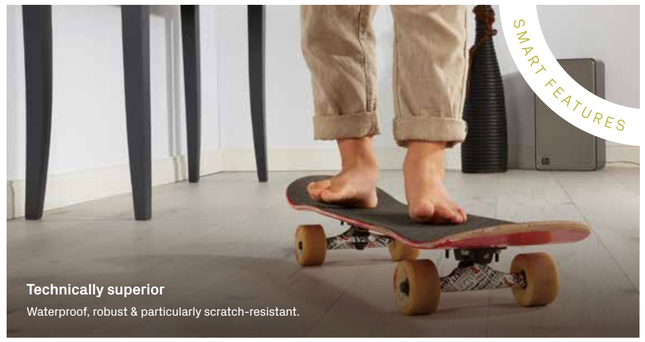
Flooring in particular, with its large surface area, plays a very important role in a healthy indoor climate - and its importance continues to grow. This is because the ever-improving insulation of buildings continually reduces the exchange between indoor and outdoor air, and pollutants from wallpaper, furniture and conventional flooring remain in the indoor climate for much longer.

Not so with Avatara: our design flooring is free of chlorine, phthalates, plasticizers and solvents. Instead of PVC, we use Talcusan®. This new, intelligent material consists primarily of chalk and silicates and only 30 percent of the polymer polypropylene. Polypropylene, in turn, is inert, so there is no molecular migration of the material. That is why it is also used for packaging in direct contact with food. Translated, this means that our Avatara floor is emisson-free, saliva-proof, allergy-friendly and antibacterial.

Not only because of its components is Avatara the leading healthy living design floor in the European flooring market. The new generation is also a milestone in technical terms - and clearly superior to conventional design vinyl floors. The new, additional functional layer creates twice the scratch resistance of conventional vinyl floors and increases breakage resistance. The suitability for commercial properties has also been significantly improved with the higher utility class 33 and slip resistance level 10.









THE AVATARA DESIGNS

As unique as Nature

Our designers have carefully considered all current flooring trends and transferred them into the new Avatara range. The technology used for Avatara allows almost limitless possibilities. Thanks to innovative digital printing in HD quality used for Avatara floors all designs are highly defined in the printed image and more importantly virtually repetition-free. Each design consists of 9 to 10 square meters without repetition and therefore consists of many unique floorboard designs. And that is why our designers can work with all the elements that nature has designed.

Whether wood design, tile or natural stone Avatara designs are on par with nature and are far superior to any conventional design floor when compared on relevant flooring space. Together with the haptically flattering soft-touch structure and the matte surface Avatara creates a floor design as beautiful as made by Nature itself.

SUSTAINABLE AND CIRCULAR

Bye Bye Yogurt Cup, Hello Avatara!

Avatara not only creates a beautiful and healthy home, but also contributes to more sustainability in our world through upcycling and 100 % recyclability, awarded with the Plastship certificate. With all our recyclates used, it is important to us that they come from the high-quality, German recycling system, are qualitatively equivalent to new material and can be used completely safely. To this end, the material is tested and certified by Plastship

We obtain two-thirds of the polypropylene polymer used for Avatara from the German dual recycling system, which customers also know as 'Grüner Punkt': A yogurt cup is thus turned into an elementary component of flooring - and this is guaranteed without compromising on quality and healthy living. This aspect is another good argument for Avatara - and gives the consumer in particular the good feeling of doing the right thing.

"Upcycling is more than a trend for us. The use of recycled resources underlines our deep conviction to consistently align products in a sustainable and circular way. And combining this with of providing "the leading healthy floors" remains our mission for what is arguably the most precious personal place of retreat for all of us: one's own home."

Julia Haveresch

Product Manager Design Floors



What will become of my yogurt cup?

Into the yellow garbage container of the Dual System

Waste management company takes recyclables to sorting facility

Separation plant of the Dual System
Manual and mechanical separation of packaging into tinplate, aluminum, plastic, cardboard

Fine and secondary sorting
of packaging made of PP (polypropylene)

Shredding of the PP packaging

Float-sink separation
separates solids of different densities from each other

Intensive cleaning

Drying and quality inspection

Regranulation
the PP becomes granules by extrusion and high line filtration

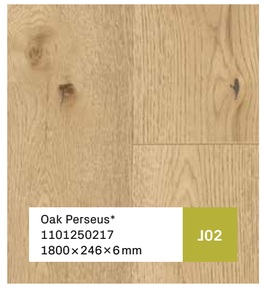
Further processing to Talcusan®
Chalk, silicates as well as PP (from regranulate 67% and 33% fresh PP) are mixed and granulated

Use for the production of Avatara Design Floor



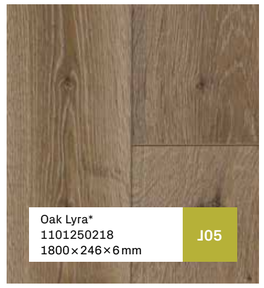
Avatara Design Floor range overview

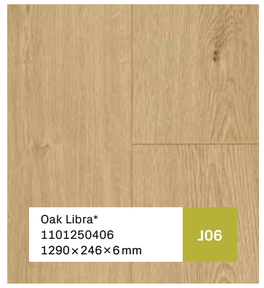




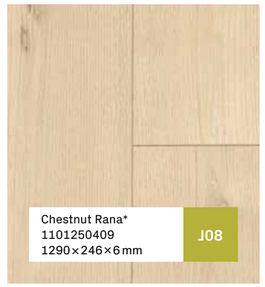




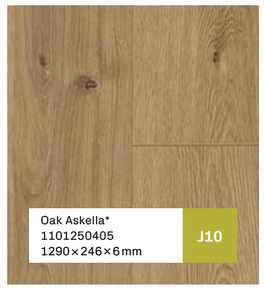




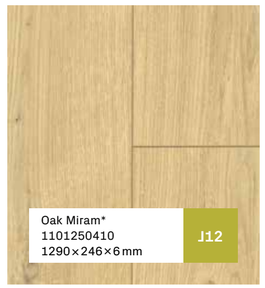




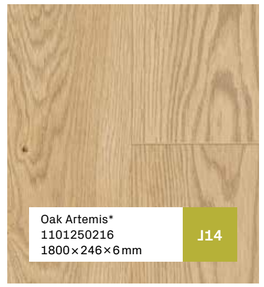






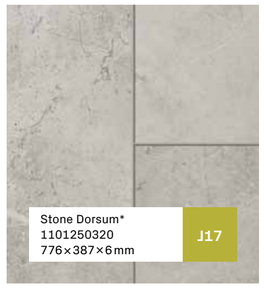


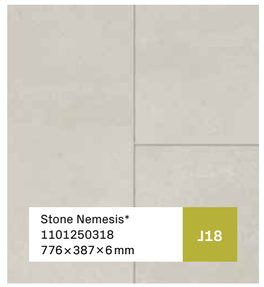


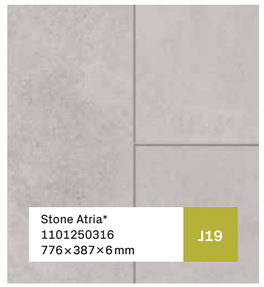






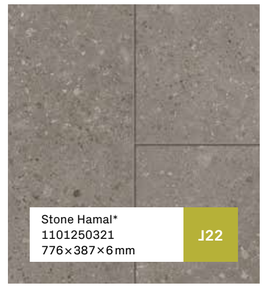
















Classic Edition: Format 1290 × 246 × 6mm (Pro: 1290 × 246 × 2,5 mm)
Grand Edition: size 1800 × 246 × 6mm (Pro: 1290 × 246 × 2,5 mm)
Stone Edition: Size 776 × 387 × 6mm (Pro: 776 × 387 × 2,5 mm)
Colour reproductions are not binding. | *Wood- / Stone reproduction
**Pro model available from Q4/2023

HEALTHY DESIGN FLOOR WITH MAXIMUM ADDED VALUE

The 2 in 1 System

1a **Supermatte soft-touch surface texture**

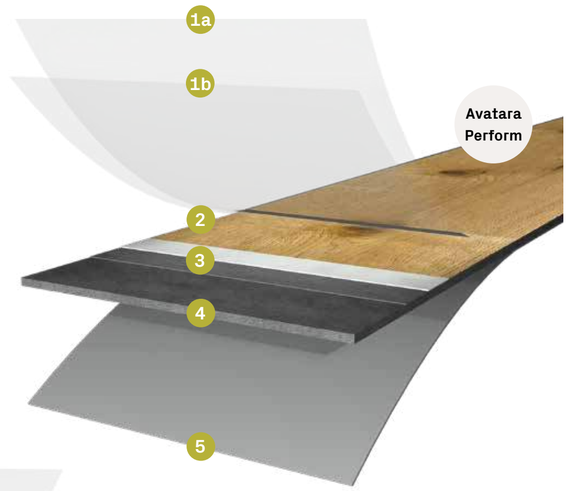
1b **Elastic functional layer**

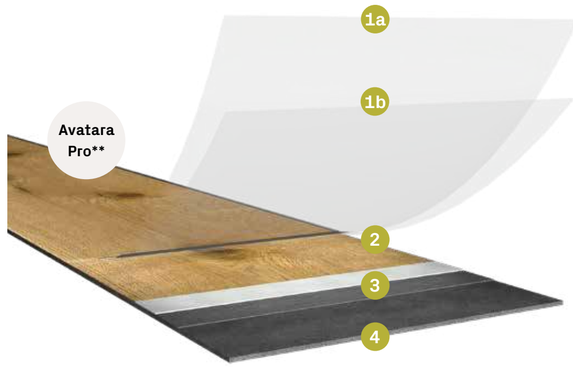
2 **Digital printing in HD-Quality**

3 **Micro-levelling with primer**

4 **Talcusan® baseboard**

5 **SoftSense impact sound insulation**





excellent Recyclability PLASTSHIP

100% PVC free · No Chlorine · No Plasticizers · No Phthalates

TALCUSAN® HEALTHY RAW MATERIAL FORMULATION

ECO INSTITUT TESTED PRODUCT ID 0210 - 11806 - 006

BLUE ANGEL DER BLAUE ENGEL FOR HUMAN AND ENVIRONMENT

MADE IN GERMANY SINCE 1959

ÉMISSIONS DANS L'AIR INTÉRIEUR A+ A+ A B C

*Information sur le niveau d'émission de substances volatiles dans l'air intérieur, présentant un risque de toxicité par inhalation, sur une échelle de classe allant de A+ (très faibles émissions) à C (fortes émissions).



New Generation

ALLOW US TO INTRODUCE:

The future of Luxury Vinyl Tiles: Sōya – New Generation

The vinyl market is on the move. We at ter Hürne have not only analysed the current developments, but have also shaped new products from the requirements and trends. The latest generation of Sōya - our bio-based design flooring with the power of the soybean - empowers our dealers not just to roll out the current trends, but to be at the forefront of them. **Fact check:**

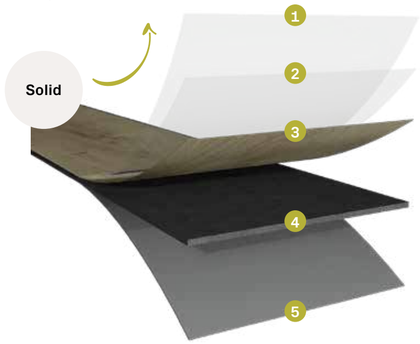
- More than half of all vinyl floors sold are dryback.
- In Central Europe, the combination of wood backing and vinyl has a high market acceptance, as the pronounced material thickness of the products brings high installation comfort. But the water resistance of the flooring is a necessary performance feature.
- Overall, the SPC segment has the highest market growth, the segment is dominated by simple rigid products.
- Consumers' desire for healthy living products continues to grow: people want to be able to trust furnishing products that move into their own homes - so solid and credible arguments are enormously important in convincing consumers.

THE 3 IN 1 SYSTEM

12 New designs, three smart options

The new Sōya New Generation range with 0.55mm wear layer in the ter Hürne typical 3-in-1 system offers all options for the current requirements of the market. Just talk to your customers only about "beautiful", because thanks to our system, the required technology always fits.

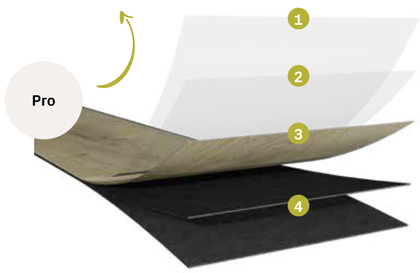
1 Transparent, hard-wearing PU-coating
2 Transparent wear layer with embossed structure
3 Printed decor layer
4 Rigid baseboard
5 Impact sound insulation



- **Sōya Solid** is equipped with a rigid baseboard. In combination with the decorative and wear layers, this creates a robust, stable floor with high utility value. The synthetic walking sound insulation backing ensures comfort and pleasant acoustics. Solid offers water resistance and is installed as a floating floor.

Brand new: With Solid, the ter Hürne brand is now also serving the vinyl market sector with the highest growth.

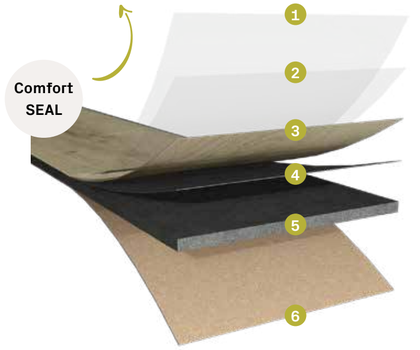
1 Transparent, hard-wearing PU-coating
2 Transparent wear layer with embossed structure
3 Printed decor layer
4 Double LVT middle layer



- **Sōya Comfort SEAL** is designed for comfortable installation. Thanks to the smart click system and the pronounced product strength, even inexperienced DIYers can enjoy great installation results. The elastic top layer in combination with walking sound insulation backing made of cork offers convincing walking comfort and good walking acoustics. Soya Comfort Seal is installed as a floating floor.

The perfect further development, now with: water resistance thanks to smart SEAL Technology

1 Transparent, hard-wearing PU-coating
2 Transparent wear layer with embossed structure
3 Printed decor layer
4 LVT middle layer
5 HDF baseboard
6 Cork impact sound insulation



- **Sōya Pro** is completely elastic and thus designed for professional bonding. The adhesive bond between the product and the building structure not only produces perfect results in terms of walking comfort and soundproofing, but also in terms of water resistance.

Pro is the successfully established product for professionals with plenty of scope for seamless surface installations.

SEAL TECHNOLOGY 24h water stop
SINCE 1959 MADE IN GERMANY
PEFC Promoting Sustainable Forest Management www.pefc.co.uk
floor score CERTIFIED BY SCS Global Services
GREENGUARD GOLD
INDOOR AIR COMFORT eurofins GOLD CERTIFIED PRODUCT
Published HPD Health Product Declaration® Collaborative

ÉMISSIONS DANS L'AIR INTÉRIEUR A+ A+ A B C

**Information sur le niveau d'émission de substances volatiles dans l'air intérieur, présentant un risque de toxicité par inhalation, sur une échelle de classe allant de A+ (très faibles émissions) à C (fortes émissions).*



A GOOD DECISION

Luxury Vinyl Tiles from ter Hürne

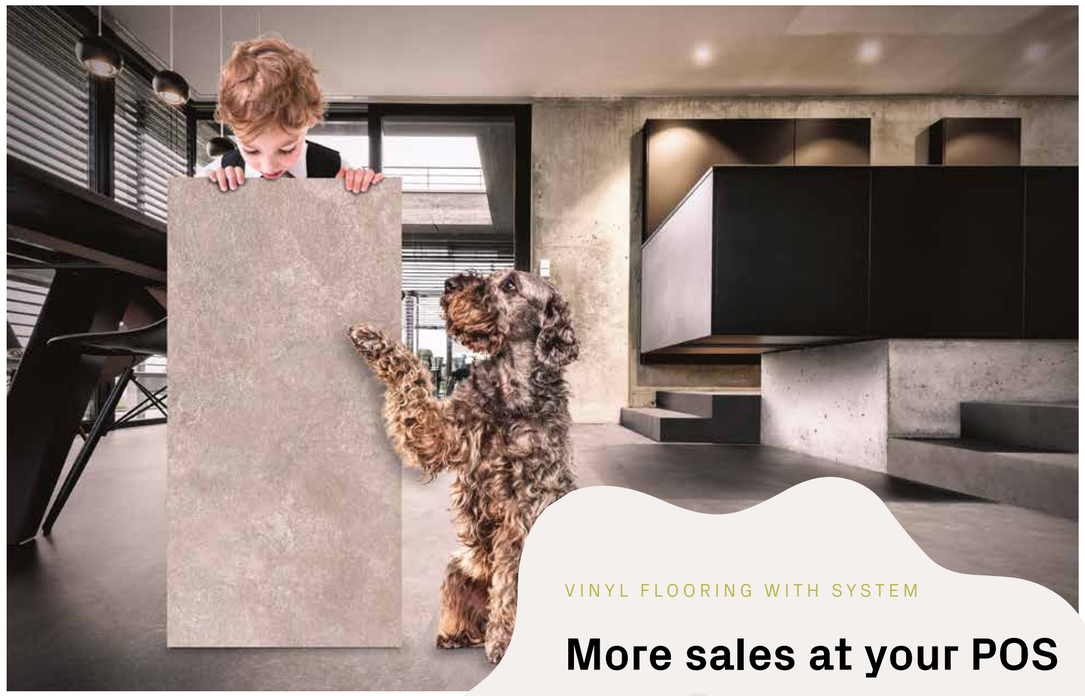


"We make vinyl with the know-how of wood professionals. For us, this means that we are not only close to nature in terms of design, but also combine in our vinyl floors the values that are important to us as a family business. Soya is bio-based, low-emission and certified with Germany's best-known environmental labels. Your customers will appreciate the convincing look "Inspired by Nature" and the bio-based safety for healthy living."

Nadine Lensing

Product Manager Design Floors ter Hürne

Stone decors from Soya are also not only on par with nature, but have important advantages over tiles: The elements are not as heavy and - especially in large formats – not as costly to install. They are robust and easier to replace than conventional tiles. And the grout pattern of design stone decors is also more discreet and thus more attractive. As a dealer, you can grow in this area with the abundance of stone decors at Soya and gain new market share. The ter Hürne plus here: the uniquely large formats that reflect the market trend in the tile sector.





VINYL FLOORING WITH SYSTEM

More sales at your POS

- We have the right vinyl flooring for every customer requirement: we make this possible with our 3-in-1 Soya New Generation system. So you can talk only about the looks, because the technology always fits.
- We do not develop slow-sellers: Our vinyl system is not only qualitatively on a top level, but was developed along customer wishes. Sōya New Generation is the new, high-turnover product range for specialist retailers.
- Active support for your POS is important to us: that's why we have designed a space-saving and simple solution for your sales area.
- We continue to develop: The SEAL finish on the Sōya Comfort floor guarantees superior water resistance - an important argument for wood-based design floors.

PLANKS | TILES IN STONE DECOR

Sōya Luxury Vinyl Tiles range overview


Oak Sevilla*
1101290007
1517.7×235×6mm
I01


Oak Marseille*
1101290002
1517.7×235×6mm
I02

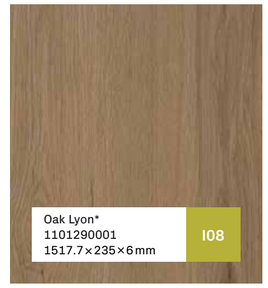

Oak Amsterdam*
1101290003
1517.7×235×6mm
I03


Oak Stockholm*
1101290004
1517.7×235×6mm
I04

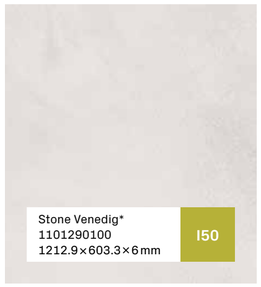

Oak Brügge*
1101290005
1517.7×235×6mm
I05


Oak Budapest*
1101290006
1517.7×235×6mm
I06


Oak Riga*
1101290008
1517.7×235×6mm
I07


Oak Lyon*
1101290001
1517.7×235×6mm
I08


Oak Triest*
1101290009
1517.7×235×6mm
I09


Stone Venedig*
1101290100
1212.9×603.3×6mm
I50


Stone Siena*
1101290101
1212.9×603.3×6mm
I51


Stone Iraklio*
1101290102
1212.9×603.3×6mm
I52

Solid Format: 1517,7 × 235 × 6 mm | Comfort SEAL Format: 1209 × 221 × 9 mm | Pro Format: 1516,9 × 241,3 × 2,5 mm
Colour reproductions are not binding. | *Wood- / Stone reproduction

OUR PRODUCT BENEFITS AT A GLANCE

„Performance“

Criteria	Solid	Comfort	Comfort – SEAL	Perform	Pro
Dimensional stability	★★	★★	★★	★★★	★★★
Large-area installation	★★	★★	★★	★★★	★★★
Easy to install	★★	★★★	★★★	★★	★
Minimum requirements for substrate preparation	★★	★★★	★★★	★★★	★
Acoustics/walking noise	★	★★	★★	★★	★★★
Austics/impact noise	★★	★★★	★★★	★★★	★★★
Indentation resistance	★	★★	★★	★★	★★★
Water resisten / Suitable for wet rooms	★★	★	★★	★★	★★★
★ good, ★★ very good, ★★★ perfect					
Glue-down	–	–	–	■	■
Floating installation	■	■	■	■	–
■ yes, – no					

Experience our entire Sōya Luxurx Vinyl Tiles variety online:

ONE TREND – ALL POSSIBILITIES

Herringbone

Herringbone design is the demonstrable trend in our industry. In order to be even better positioned for the disproportionate growth opportunities, ter Hürne product management has created a cross-range concept.

We are thus demonstrating that we are literally a herringbone all-rounder: Herringbone designs are already available for all our materials - real wood, wood-based and polymer - and in different sizes and design versions. In addition, the products can be installed floating or glued down. For craftsmen, retailers and architects, ter Hürne is thus already a competent partner with its huge herringbone variety - and offers a total of 45 herringbone designs.

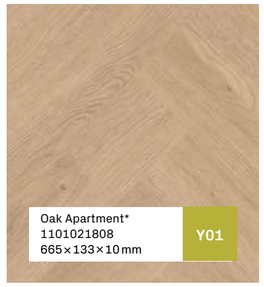
In addition to the current stock programs, further ranges will soon be available with herringbone competence. And the new Hywood will also be available in the second half of 2023 in the trendy, traditional installation pattern.

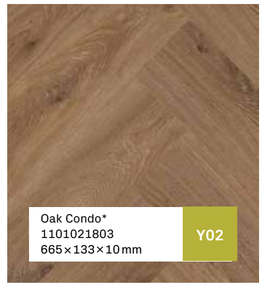
A true herringbone edition is also available for our IKO laminate flooring, which plays into the hands of the current flooring trend with a larger plank format (in 665 x 133 x 10 mm). Nine consumer-oriented designs - including warm oak shades and cool trendy tones - offer design diversity for the sales consultation. The product thickness of 10 millimetres not only ensures a solid floor feel, but also makes installation a breeze.

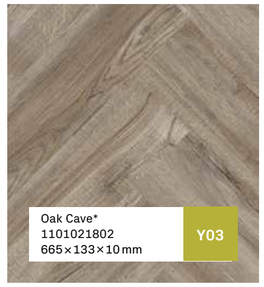
Classic herringbone is quite filigree - the popular trend format, on the other hand, is significantly larger. And we also offer you the trend elements in the perfect dimensional ratio (length to width 1:5).

RANGE OVERVIEW

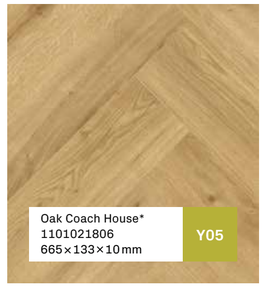
Ikō Laminate Floor Herringbone Edition

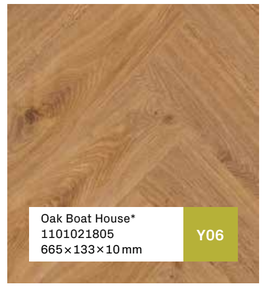


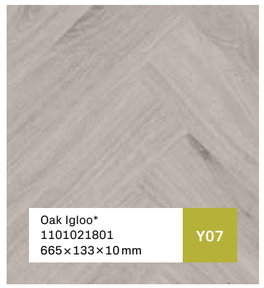


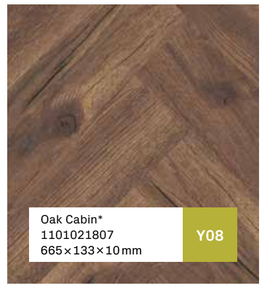


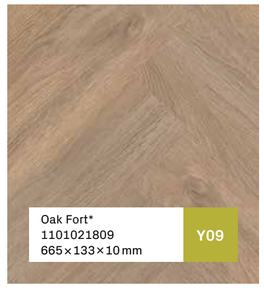


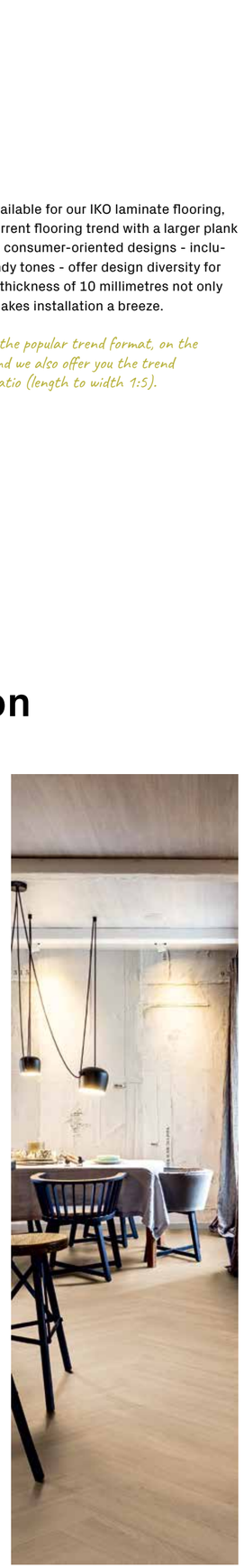












COMPETENCE HERRINGBONE

Our herringbone designs at a glance

Natural Engineered Hardwood Floor - Format: 1082 x 162 x 12 mm


Oak Sylt[1] | Oak Usedom[2]


Oak Helgoland[1] | Oak Rügen[2]


Oak Ameland[1] | Oak Vlieland[2]


Oak Texel[1] | Oak Juist[2]


Oak Borkum[1] | Oak Föhr[2]


Oak Amrum[1] | Oak Seeland[2]


Oak Norderney[1] | Oak Fünen[2]


Oak Langeoog[1] | Oak Baltrum[2]

Hywood - Format: 774 x 129 x 11 mm


Q01 Oak Capitol Reef


Q02 Oak Pirin


Q05 Oak Nordens Ark


Q06 Oak Ordesa

Sōya Luxury Vinyl Tiles - Format Pro: 743 x 145 x 6 mm | Format Perform: 749,3 x 149,9 x 2,5 mm


C02a Oak Helsinki*


C05a Oak York*


C07a Oak Oslo*


C08a Oak Canberra*


D01a Oak Berlin*


D04a Oak Dublin*


D10a Oak Malaga*


D24a Oak Washington*

Ikō Laminate Floor - Format: 665 x 133 x 10 mm


Y01 Oak Apartment*


Y02 Oak Condo*


Y03 Oak Cave*


Y04 Oak Penthouse*


Y05 Oak Coach House*


Y06 Oak Boat House*


Y07 Oak Igloo*


Y08 Oak Cabin*


Y09 Oak Fort*

[1] mat lacquered | [2] natural oiled
Colour reproductions are not binding. | *Wood reproduction

ter Hürne

To avoid carrying heavy bags, simply download our newest catalogues.
www.terhuerne.com/BAU

ter Hürne GmbH & Co. KG | Ramsdorfer Str. 5 | 46354 Südlohn | Germany | Phone: +49 2862 701-313 | www.terhuerne.com

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