

ter Hürne



My highly durable, real wood hybrid floor

Hywood



Stay curious

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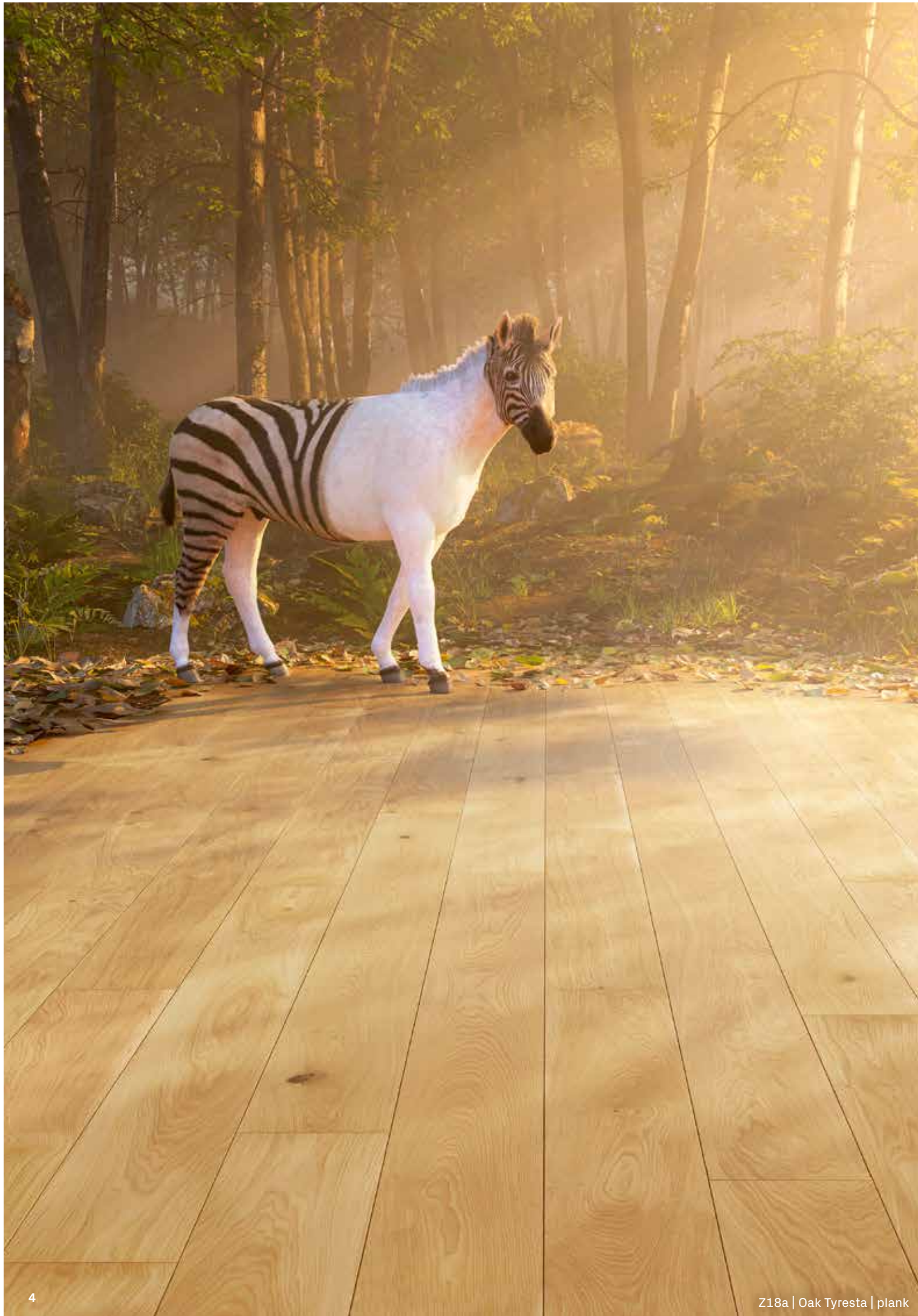
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HYWOOD

A true hybrid

It is made of real wood, but it is not engineered hardwood flooring.
It is highly durable, but it is not a design floor.

It combines the best of two worlds and creates something new.
That is exactly what it is: Hywood, the highly durable, real wood hybrid floor.

Hywood comes from the world of wood, because it is made of wood – through and through.
It is real, it is precious and naturally beautiful. But most of all, it is sensual.
It simply has everything you want from wood.

Yet Hywood is clearly superior to a floor made of wood, because Hywood uses a combination of three technologies – and the most important of these is wood powder. Together they become highly resistant – to water, scratches, pressure marks and dirt. In short: resistant to everything a floor has to deal with on a daily basis, when living intensively on it and with it.

And despite its superiority, at its core, Hywood remains true to itself. This is because it is a genuine wood product – providing a natural, sustainable and healthy home environment.

Hywood is for people who love and want wood, but at the same time do not wish to compromise when it comes to functionality – and all of this at an attractive price.





PASSIONATE ABOUT WOOD

Interested?

Venice is built on it. We knock on it for good luck. It appeals to us, with all our senses: Wood. Hardly any other material is as versatile and yet uniquely beautiful as wood. Anyone who chooses this material, perfectly combines luxury and naturalness in their home. Because wood is both grounding and an exclusive material. Genuine. Authentic. Valuable.

With a wood floor, we are not only treating ourselves to something very special. We are also helping our environment. Because a sustainably-managed forest steadily renews itself. It is a habitat and place of recreation for animals, plants and people. And that's not all: One cubic metre of wood stores one tonne of CO₂. With your decision for a Hywood floor, you are actively contributing to climate protection, because our floors are made largely of wood. The wood in the product stores the CO₂ absorbed by the tree for as long as the floor lasts. In addition, for every tree used in the production of Hywood, more trees are replanted, which in turn will go on to store even more CO₂ during their lifetime. For the generations of the future.

Wood embodies life like no other material. It contains the forces of nature. So it is no wonder that wood is and remains unsurpassed for healthy living.

Anyone who likes wood will love Hywood, because it is the real wood hybrid floor and is made of wood – through and through. The special feature: We make Hywood wood highly durable. Yet, without changing its essence: natural, sustainable and supporting a healthy home environment.



ter Hürne is FSC® and PEFC certified.

HIGHLY DURABLE

3 strong heroes – 4-fold protection

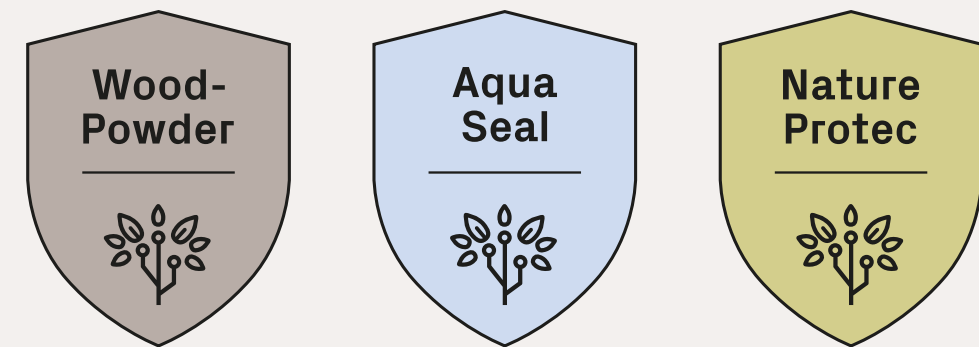
Will your floor be used as a playground or a dance floor? Hywood can handle almost anything and is highly resistant, thanks to its three protective heroes. Their names: Wood Powder, Aqua Seal and Nature Protec!

In daily life, the floor is exposed to many potential hazards: Animal claws or children's toys can cause scratches. Falling objects, chair castors and heavy furniture can sometimes cause pressure marks. Dirt accumulates in pores and grooves. And most importantly, there is the risk of moisture damage from liquids if a glass of water falls off the table or from spills when watering the plants.

We offer special protection against these risks. For Hywood, we use three innovative and intelligent technologies, each of which provides a high level of resistance.

The special feature: When combined, their effectiveness is increased even further. We call that highly resistant. And that is exactly what our three protective heroes stand for. They provide maximum resistance: against water penetration, scratches and pressure marks as well as adherent dirt and stains.

This means you can carry on playing and dancing and still stay relaxed when living your life on your floor.



3 protection heroes against 4 dangers





WATER-RESISTANT

Can it take a bath? All day long!

Cast your old prejudices overboard: Wood and water do go together! But only because Hywood resists it so successfully .

Conventional wooden floors don't exactly love water. If something goes wrong and is not quickly wiped up, the wood becomes saturated and swells. Dark spots and light-coloured edges are the result. Floorboard edges can warp and lead to trip hazards. All these are unpleasant consequences if you do not constantly pay attention.

Hywood is the wood floor that can stand up to water. Aqua Seal combines various technologies for complete protection against moisture – even if the water is not mopped up right away. Hywood is completely water-repellent when used in combination with wood powder technology, the Nature Protec sealed surface, the high-density core and CLICKitEASY Pro water-repellent profiling.

With Hywood, you can lay your wooden floor in any room – even where it sometimes gets wet. And you can relax, because nothing can really go wrong that quickly.



*Hard to believe?
Come and see for yourself!*



PRESSURE-RESISTANT

Hardened? Through and through!

Tough as nails – that's Hywood! It can effortlessly bear the weight of heavy cupboards. Chair castors simply glide over it. Whatever challenge it faces, it holds its own.

Wooden floors are exposed to numerous stresses over their lifetime. Particularly accidentally falling objects can leave dents and damage in the floor. These look unsightly and provide opportunities for dirt to adhere. It's a real shame when high-quality, real wood floorboards are irrevocably damaged due to a moment's carelessness.

Hywood is made of wood, yet offers considerable benefits when compared to a conventional wooden floor. The innovative wood powder technology ensures that Hywood is particularly resistant to unsightly pressure marks and dents. In fact, it's three times more resistant than conventional wooden floors.

Hywood is wood through and through – yet much tougher and more pressure-resistant than we've previously known. It can take plenty of action. It can therefore be recommended as an "all-rounder" for use throughout the home.



*Hard to believe?
Come and see for yourself!*



SCRATCH-RESISTANT

Scratches? It repels them!

If you love your wooden floor, you are sure to dread the sound of scratching. Even a small stone under the shoe or a child using mummy's bunch of keys as a rattle can cause permanent damage. Hywood offers the best possible protection against scratches.

Floors are run over, rolled over and crossed on a daily basis. It is almost impossible to avoid scratches. And once they are there, they are quite hard to remove.

Hywood offers all the benefits of wood, but also an impressive resistance to scratches. It comes from the interaction of two technologies: wood powder and Nature Protec. The first ensures extreme hardening. The second seals the surface, in addition to providing almost no surface for micro-scratches to attack.

So if there is something that could scratch – no need to worry! Hywood provides optimal protection against scratches and micro-scratches. If a scratch does occur, it is usually only superficial – the structural function of the floor remains completely intact and the wood remains undamaged.



*Hard to believe?
Come and see for yourself!*



DIRT-RESISTANT

Self-cleaning? Not quite. But almost!

Cleaning is not your favourite activity? But you still like things to be clean and hygienic? That can be arranged, because Hywood has the integrated formula against dirt.

Visible soiling is caused by dirt collecting mainly in the deeper parts of the floor. Over time, it can end up settling there permanently. Paradoxically, this is mainly promoted by the act of mopping. This spreads the dirt particles into every single pore. Over time, the floor becomes more unsightly and harder to clean. It looks unclean and unhygienic. Your feeling of well-being decreases.

Our transparent Nature Protec sealant protects the Hywood surface with a permanent protective layer. Dirt and moisture hardly stand a chance: They simply fail to stick.

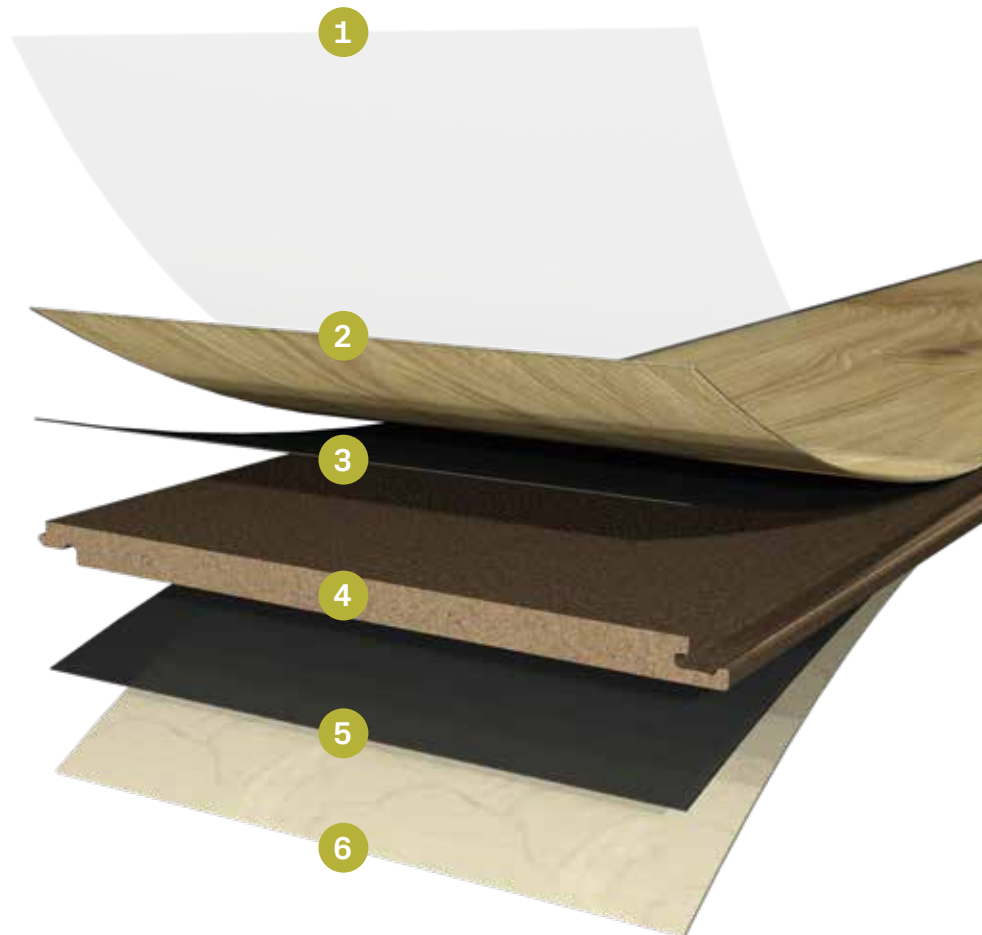
This makes Hywood easy and quick to clean. We call that easy care and maintenance. This gives you time for the finer things in life. This includes being able to enjoy your floor for a long time.



*Hard to believe?
Come and see for yourself!*

Made smart

- 1 **Nature Protec surface sealant**
- 2 **Design layer**
made of real wood
- 3 **Wood powder layer**
made of wood powder and high-grade resins
- 4 **Aqua Seal baseboard**
made of extremely high-density wood fibres
- 5 **Wood powder layer**
made of wood powder and high-grade resins
- 6 **Stabilising layer**
made of real wood



Our wood powder, Aqua Seal and Nature Protec protective heroes have special powers. Now, the hazards of daily living no longer stand a chance.



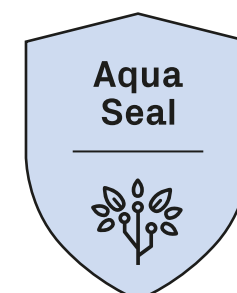
Highly resistant to scratches, water and pressure marks

Wood powder provides protection especially against pressure marks and where possible scratches. The secret: Wood powder consists of wood powder and precious resins. Enormous heat and pressure cause it to fuse with the overlying design layer of wood, thereby forming a single unit. The wood's natural design is completely preserved. The result: Impressive hardness. The baseboard similarly bonds with the wood powder. We apply the same principle again: The stabilising layer – i.e. the back of the plank – is also fused with wood powder and the baseboard to form a single unit. Together, this ensures maximum resistance and stability. Hywood is three times more pressure-stable than conventional wooden floors!



Highly resistant to scratches, water and dirt

Nature Protec is a highly resistant special coating. It protects the surface of Hywood by protecting the pores, particularly against dirt. Like a protective film, Nature Protec seals every pore and structural surface opening. This means that there are no places where dirt particles can get stuck. The floor is easy to clean and remains beautiful. It also provides especially good protection against unsightly micro-scratches.



Highly resistant to water

Aqua Seal provides protection against water and moisture. The surface is protected, thanks to wood powder and Nature Protec. Inside, the high-density Aqua Seal baseboard resists moisture. The innovative CLICKitEASY Pro profiling forms an effective barrier at the edges. Thus, Aqua Seal offers round-the-clock water protection – as confirmed by the 24-hour NALFA test.



* CLICKitEASY Pro is the click connection for wide and extra-wide plank formats. Suitable for floating and glue down installations.

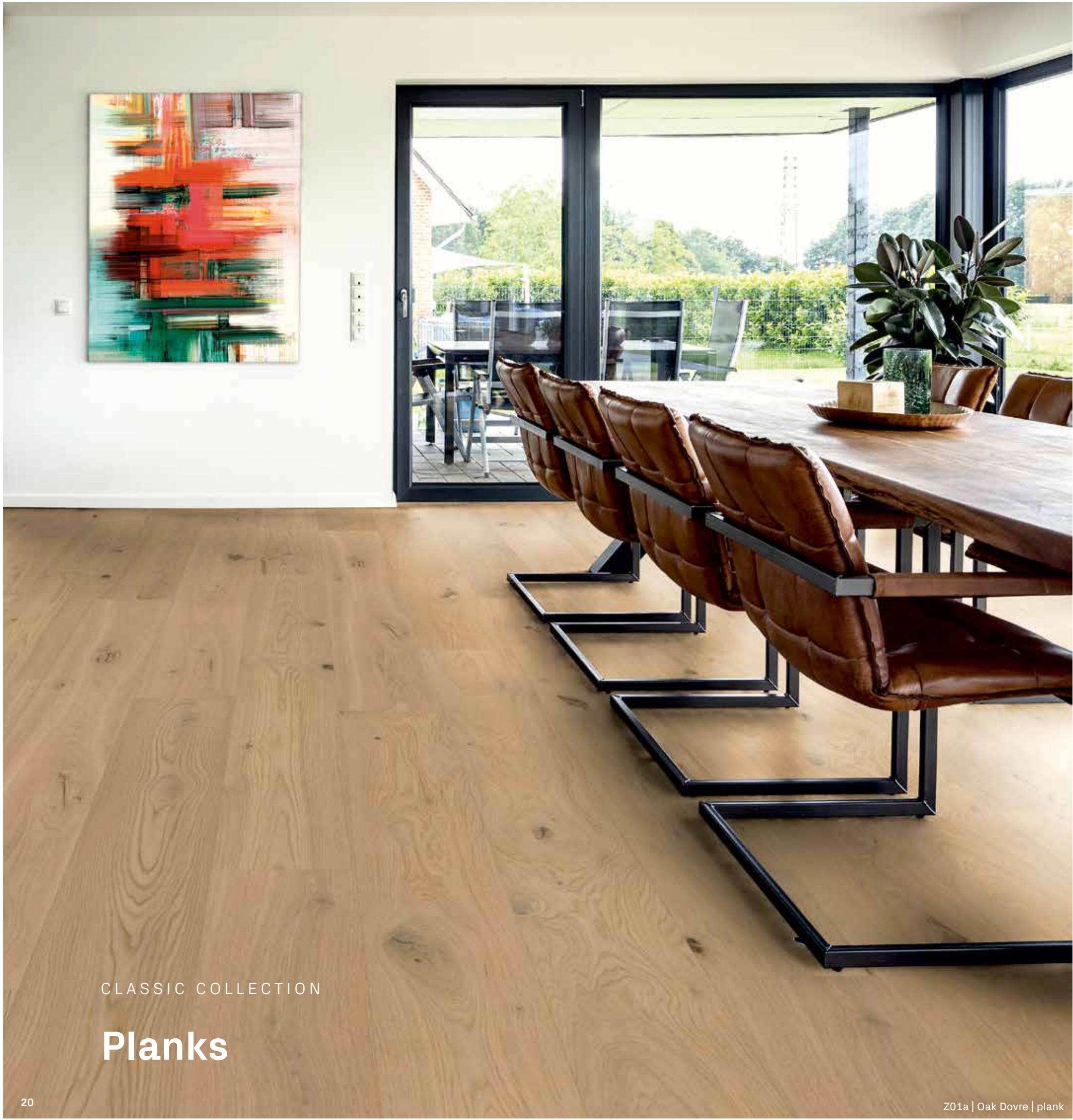
** CLICKitEASY HB is the click connection for herringbone. Suitable for floating and glue down installations.

The herringbone products are not wetroom-safe, but are swell-resistant.

*** Suitable for water-based and electric underfloor heating systems.

Heating systems with reverse cycle cooling must be fitted with an automatic control unit for dew point regulation.

Only suitable for electric surface heating systems fitted with gentle warm-up technology and a control unit for automatic dew point regulation.



CLASSIC COLLECTION

Planks

CLASSIC PLANKS

A true all-rounder

Forget the standard! ter Hürne planks go far beyond that: They are a whopping 2,197 mm long and available in generous widths of 233 mm and 205 mm. The collection is distinguished by the wood types oak, walnut and ash. Moreover, all the designs of the oak planks are also available in the extra-wide plank format.



Eva 1,68 m

Z01a | Oak Dovre | plank



NOBLE EXTRA-WIDE PLANKS

For more generosity

Create an impressive living feeling:
Our oak extra-wide planks in the 2375 x 270 mm format come into their own particularly in larger rooms. Here, as with the wide planks, the extra matt look also underscores the natural appearance of European oak.



Eva 1,68 m

Z07b | Oak Reivo | extra-wide plank

NOBLESSE COLLECTION

Extra-wide planks



Z03a | Oak Wind Cave | plank



Oak Sherwood Forest

Z02a 1101280220 | 2197x233x11 mm | plank

Z02b 1101280120 | 2375x270x11 mm | extra-wide plank



Oak Dovre

Z01a 1101280205 | 2197x233x11 mm | plank

Z01b 1101280105 | 2375x270x11 mm | extra-wide plank



Oak Wind Cave

Z03a 1101280202 | 2197x233x11 mm | plank

Z03b 1101280102 | 2375x270x11 mm | extra-wide plank



Oak Hamra

Z04a 1101280207 | 2197x233x11 mm | plank

Z04b 1101280107 | 2375x270x11 mm | extra-wide plank



*Why not start laying
your floor virtually!*



Oak Veluwe

Z06a 1101280222 | 2197x233x11 mm | plank

Z06b 1101280122 | 2375x270x11 mm | extra-wide plank



Ash Yoho

Z05 1101280301 | 2197x205x11 mm | plank



Oak Reivo

- Z07a** 1101280213 | 2197x233x11 mm | plank
- Z07b** 1101280113 | 2375x270x11 mm | extra-wide plank



Oak Junkerdal

- Z09a** 1101280206 | 2197x233x11 mm | plank
- Z09b** 1101280106 | 2375x270x11 mm | extra-wide plank



Oak Capitol Reef

- Z08a** 1101280200 | 2197x233x11 mm | plank
- Z08b** 1101280100 | 2375x270x11 mm | extra-wide plank



Z07b | Oak Reivo | extra-wide plank



Oak Val Cama

- Z10a** 1101280211 | 2197x233x11 mm | plank
- Z10b** 1101280111 | 2375x270x11 mm | extra-wide plank



Oak Iraty

- Z13a** 1101280212 | 2197x233x11 mm | plank
- Z13b** 1101280112 | 2375x270x11 mm | extra-wide plank



Ash Abisko

- Z11** 1101280302 | 2197x205x11 mm | plank



Oak Val Grande

- Z14a** 1101280216 | 2197x233x11 mm | plank
- Z14b** 1101280116 | 2375x270x11 mm | extra-wide plank



Oak Nordens Ark

- Z16a** 1101280203 | 2197x233x11 mm | plank
- Z16b** 1101280103 | 2375x270x11 mm | extra-wide plank



Oak Ordesa

- Z17a** 1101280224 | 2197x233x11 mm | plank
- Z17b** 1101280124 | 2375x270x11 mm | extra-wide plank



Oak Tyresta

- Z18a** 1101280201 | 2197x233x11 mm | plank
- Z18b** 1101280101 | 2375x270x11 mm | extra-wide plank



Oak Pirin

- Z20a** 1101280208 | 2197x233x11 mm | plank
- Z20b** 1101280108 | 2375x270x11 mm | extra-wide plank



Oak Una

- Z19a** 1101280223 | 2197x233x11 mm | plank
- Z19b** 1101280123 | 2375x270x11 mm | extra-wide plank



Oak Sumava

- Z21a 1101280217 | 2197x233x11 mm | plank
- Z21b 1101280117 | 2375x270x11 mm | extra-wide plank



Oak Oulanka

- Z22a 1101280204 | 2197x233x11 mm | plank
- Z22b 1101280104 | 2375x270x11 mm | extra-wide plank



Oak Nieuw Land

- Z23a 1101280209 | 2197x233x11 mm | plank
- Z23b 1101280109 | 2375x270x11 mm | extra-wide plank



Walnut Prescott

- Z24 1101280304 | 2197x205x11 mm | plank





HERRINGBONE

Very on-trend

Elegant, timeless and exclusive: That's Hywood herringbone. Thanks to its slender design in the 774x129mm format, it has an authentic and classic look. And the special feature: Thanks to the CLICKitEASY HB connection, DIYers can easily install this impressive floor themselves! The herringbone designs are also available in wide and extra-wide plank formats.

Herringbone Collections will be available from the second half of 2023.



HERRINGBONE COLLECTION

Herringbone



Oak Capitol Reef

Q01 1101280421 | 774x129x11mm | herringbone



Oak Pirin

Q02 1101280424 | 774x129x11mm | herringbone



Oak Nordens Ark

Q05 1101280422 | 774x129x11mm | herringbone



Oak Ordesa

Q06 1101280426 | 774x129x11mm | herringbone



HEALTHY LIVING

So that you feel good

Health for ourselves and our family – that's the most important thing for all of us. However, this not only includes diet and exercise, but also the materials used in our home. How good it is that Hywood supports a healthy home environment! And actually does it in several ways: The low-pollutant and allergy-friendly real wood hybrid floor is certified for a healthy home environment.

Hywood is easy to clean, hygienic and provides no space for dust and mites. When in contact with your body, it is warm underfoot and slip-proof – even in wet rooms. And it's also easy on your ears: Hywood is quiet underfoot and sound-absorbing. Your health is even considered during the manufacturing process. One example: For the colouring of the planks, natural pigments are applied in a water solution. Everything is done in an environmentally- and health-friendly way and without harmful chemicals.

On the one hand, we owe all these positive health effects to the natural material wood, which is healthy by nature. On the other hand, for its processing and finishing, we only use wholesome ingredients which support a healthy home environment.



*Information sur le niveau d'émission de substances volatiles dans l'air intérieur, présentant un risque de toxicité par inhalation, sur une échelle de classe allant de A+ (très faibles émissions) à C (fortes émissions).

* Planks/Extra-wide planks



SUSTAINABILITY

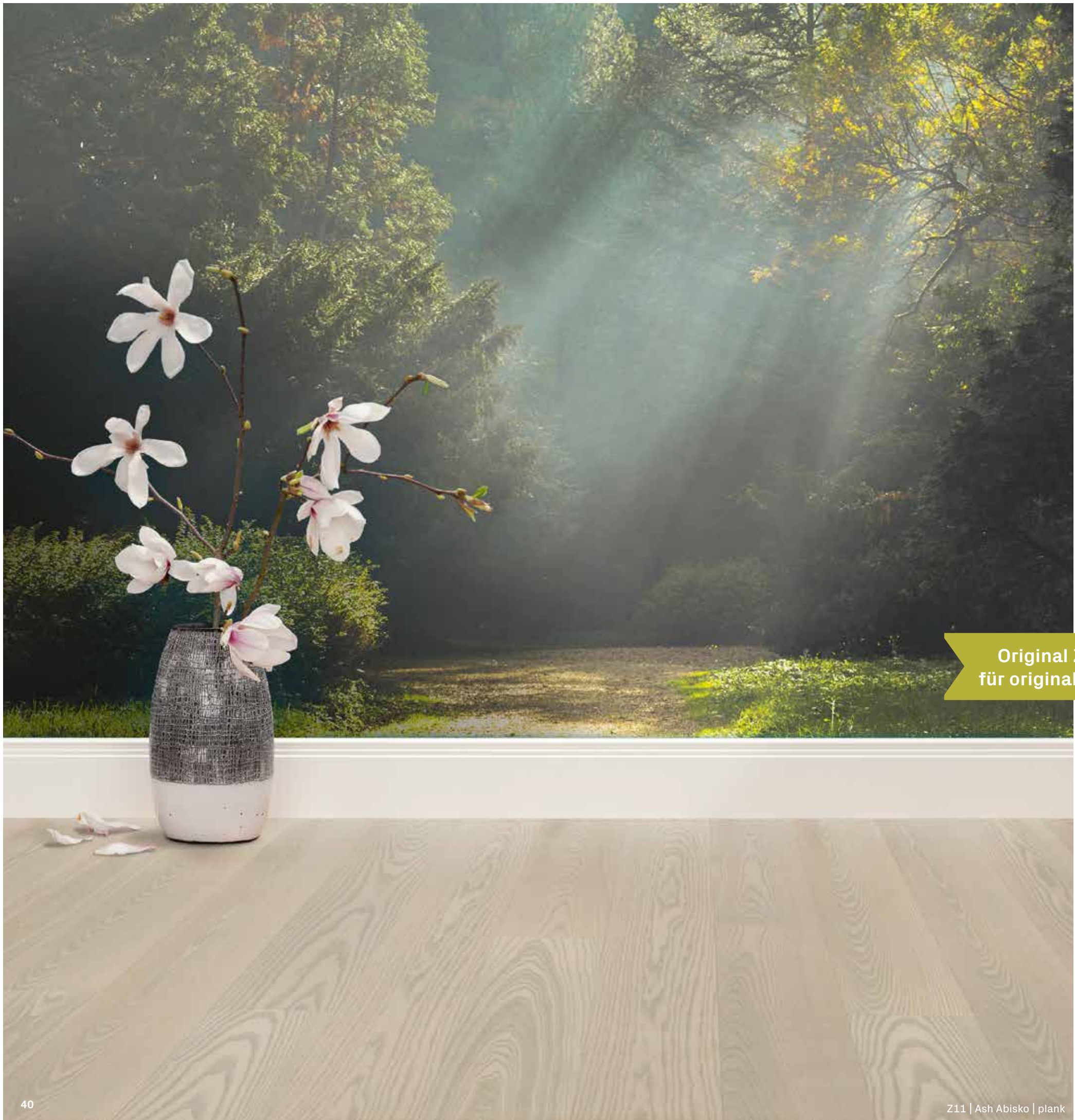
When priorities change

Our world is changing rapidly – and so are our priorities. Hardly anything is more important for us and our future generations than our way of dealing with resources and the climate. So it's good that Hywood is sustainable at all levels and optimally suited for climate-neutral construction.



And most important of all: Hywood is made of sustainable wood. And that is FSC®-certified wood, i.e. from sustainable forestry. Because acting responsibly is important to us. This is also reflected in our manufacturing process: Hywood is made to last a lifetime. This is due to the combination of the three protective heroes – the intelligent technology that gives Hywood its extremely high durability. After all, what could be more sustainable than a long-lasting, valuable product! When the time then finally comes, and Hywood reaches the end of its life cycle, it can become part of the next Hywood generation. Recycling at its finest.

But that's not all: Not only is Hywood climate-neutral, it is even climate-positive. This is because one cubic metre of wood stores one tonne of CO₂. Since Hywood is made largely of wood, it stores the CO₂, which it absorbed as a tree, throughout its entire life. What is more, for every tree used in the production of Hywood, new trees are planted, which in turn also store CO₂. A true sustainability cycle.



YOUR ACCESSORIES

Practical.
Matching.
Attractive.

The big plus point: It's easy to find the right accessories for your floor. They are individually coordinated with each range and enhance your room in a targeted way – both technically and visually.

Original Zubehör
für originale Qualität



Original accessories
for original quality





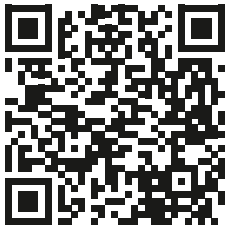
MY VIRTUAL FLOOR

My Room Studio

With our virtual Room Studio you can view all of our floors in your own home. Here and now. Just use your smartphone. As soon as you are in the Room Studio you have two options:

- 1 You can either take a picture of your room with your smartphone and select your preferred floor, which you lay virtually.
- 2 Or you can select room images from our gallery and virtually lay your preferred floor there.

With our virtual Room Studio you can look at all of our floors in the comfort of your own home either on your laptop, tablet or desktop computer. Due to the size of the display, this is sometimes the better alternative. Just click on the Room Studio button on the right-hand side of the screen.



Insert your own room photo, take out the old floor and experience the new floor in your own room!



WHAT MAKES US SPECIAL

Lived values

The excellent properties of wood have always been the benchmark for all products from the house of ter Hürne – from the beginnings of the company more than 60 years ago until today. Wood remains our role model for smart, alternative materials for natural healthy living.

We have grown up with wood, and a great appreciation for this material. Our father, Otger, was a passionate joiner. In 1959, he set up his manufacturing workshop in Südlohn in Münsterland, near the Dutch border.

In the beginning, he and his small team manufactured door linings. Over the decades, more and more products for home interiors were added, particularly wall and ceiling panels and solid engineering wood flooring.

The ter Hürne family has grown constantly with the company. Today, about 250 employees work for us in Südlohn. Together, we have made ter Hürne one of the leading manufacturers in the design, production and distribution of floors made of wood and other materials.

We know where we are heading in the future: we will continue to focus on the values that our parents taught us - our love for wood with all its good, healthy properties. This is the basis for new, modern materials from our company.



A healthy home environment



Smart construction



Strong regional roots



Naturally beautiful



Environmentally responsible



German quality



YOU CAN DIVE DEEPER INTO THIS HERE

Find out more at
www.terhuerne.com





ter Hürne GmbH & Co. KG
Ramsdorfer Straße 5
46354 Südlohn
Germany
Phone: +49 2862 701-313
www.terhuerne.com