

## LivingWall - clever functional and lighting elements bring acoustic walls to life

ter Hürne's LivingWall transforms walls into stylish all-rounders - functional, flexible and fully in line with the Scandi trend. The combination of elegant SilentDesign acoustic panels and smart, modular elements brings a sense of serenity to the room as well as plenty of style. Best of all, installation is child's play with no mess to clear up - perfect for anyone who likes to restyle their home.

Whether in the hallway, home office or children's room - LivingWall elements turn any wall into a design highlight with real added value in terms of organisation and aesthetics. With a large selection of high-quality finished products, the topic of storage has been completely revisited – and aesthetically enhanced.

The powder-coated metal shelves Lasse and Arne impress with their fine lines and minimalist shape. Available in three widths and two depths, they offer space for everything that needs to be within easy reach on a daily basis - from keys and smartphones to decorative favourites. The elegant metal hooks Eilin, Haakon and Jesper with a solid oak knob in sizes S and L create stylish organisation for bags, clothes or accessories. These are also available as individual wooden knobs in black, white or natural.

With the Dolf mounting element, almost any object - from mirrors and clocks to pictures - can be easily positioned on the wall. And because a real LivingWall can also think green, the Soeren plant ring adds vibrant interest: it turns any potted plant into a decorative highlight - with Scandinavian lightness of touch.

### **Design that shines - lighting ideas for atmospheric walls**

LivingWall Light harmonises atmosphere, flexibility and design quality. The lighting components are designed so that they can be seamlessly and stylishly integrated into

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the SilentDesign acoustic panels. The result is an illuminated wall that not only looks beautiful, but can also be altered as required - for modern living concepts.

The Eirik spotlight is a real all-rounder: wirelessly illuminated for up to five hours, rechargeable via USB and equipped with a magnetic mounting system, this item is particularly user-friendly. The adjustable light colour and brightness via touch function make Eirik perfect for cosy reading corners or atmospheric lighting.

The Cube wall light turns design into an experience: the modern metal light cube not only offers the same benefits as Eirik, but is also equipped with a motion detector. The adjustable light cone enables individual lighting scenes. And for those who prefer convenience, the included remote control can be used to control the light from the comfort of the sofa.

The discreet LED strip provides harmonious background lighting: perfectly matched to the black PET felt surface of the panel, almost invisible when switched off and infinitely dimmable at any time using the remote control. Up to three Stripes can be connected to one transformer - for maximum design freedom with minimum effort.

### **The PEB - flexibility in a nutshell**

At the heart of the LivingWall system is a technical highlight: the PropEyeBolt (PEB). This specially developed fixing system allows all elements to be attached quickly and without tools at any point on the panels - and moved again if required. In this way, the design remains dynamic and adapts easily to changing living requirements. The PEB is compatible with acoustic panels as long as they have a PET felt density of at least 1,500 g/m<sup>2</sup> and a slat spacing of between 13 and 18 mm. The high-quality SilentDesign panels by ter Hürne exceed these requirements with 1,800 g/m<sup>2</sup> - and thus form the perfect basis for the LivingWall experience.

### **SilentDesign as a stylish Scandinavian base**

SilentDesign acoustic panels by ter Hürne provide the ideal stage for all LivingWall elements. The panels, veneered on one or three sides, bring a noticeable improvement

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to room acoustics and at the same time create a warm, cosy atmosphere in the popular Scandinavian style. With their fine real wood surface, available in six colours from natural oak to graphite oak, they fit seamlessly into any interior design concept. **'The technically and aesthetically perfect coordination of SilentDesign acoustic panels and LivingWall elements is the result of our claim to design with function - timeless, modular, high-quality,' emphasises Julia Haveresch, Product Manager at ter Hürne.**

### **New opportunities for the trade – success with a system**

LivingWall opens up new avenues in modular wall design for the specialised trade. The solution not only impresses with its design and versatility, but also with its strong re-purchase potential - a LivingWall grows with the life of its owner. With a compact, attractively equipped POS concept and the right basic equipment for presentation, ter Hürne offers retailers a complete package with a future. "The interest in modular, functional wall design is enormous. LivingWall captures the spirit of the times - and makes us a trendsetter for the design space on walls and ceilings," confirms Dirk Becker, Sales Manager at ter Hürne.



*Cosy reading light and relaxing music to fall asleep to - everything has its place here within easy reach.*

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*New design idea? Rearrange the elements quickly, easily and, above all, without damaging the panels.*



*The Cube from Living Wall - set the light angle and use the remote control and motion detector.*

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*Take it off, charge it and attach it again easily using the magnet: the spotlight.*



*High-quality material combination on the square acoustic panel from SilentDesign.*

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*Scandi style in the home office - organisation, acoustics and aesthetics promote concentrated work.*

About ter Hürne

*ter Hürne is one of the leading European parquet and flooring manufacturers based in Südlohn in western Münsterland (North Rhine-Westphalia). The company was founded in 1959 and is owner-managed in the second generation. ter Hürne produces quality products 'Made in Germany' and employs around 300 people at its site. The core of the ter Hürne brand promise is leading healthy living, sustainable design and smart functionality. As a specialist in wood processing, ter Hürne focuses on innovative and attractive flooring solutions that go beyond wood as a material. The range extends from parquet floors and real wood floors to wood-based functional floors and plastic-based design floors. The ter Hürne product lines natural wood parquet, the real wood hybrid floor Hywood, the water-resistant engineered wood floor Dureco, Soya design vinyl floors or the healthy design floor Avatara set standards on the market in their respective flooring categories. With the innovative SilentDesign acoustic panel and UniqueDesign panel programmes, ter Hürne completes its leading range for floors, walls and ceilings in the system.*

[www.terhuerne.com](http://www.terhuerne.com)

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